

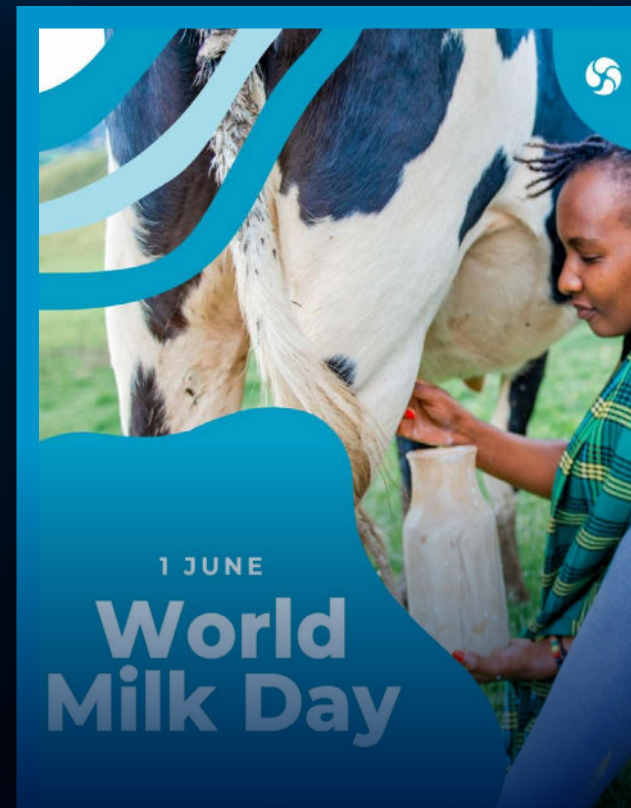
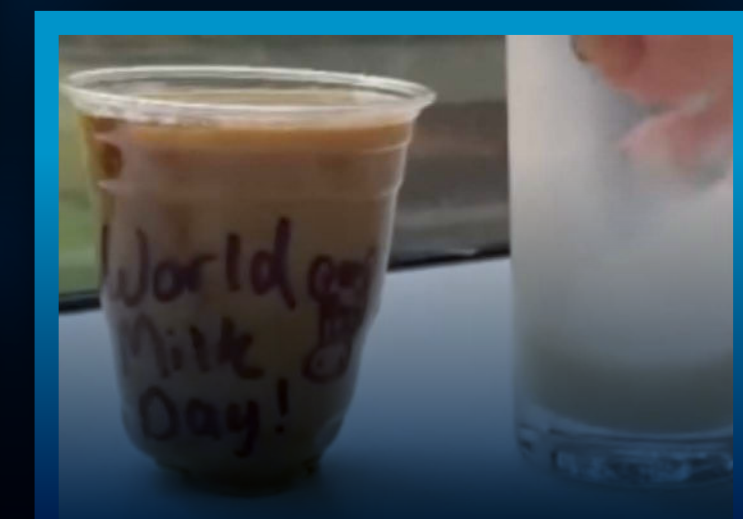
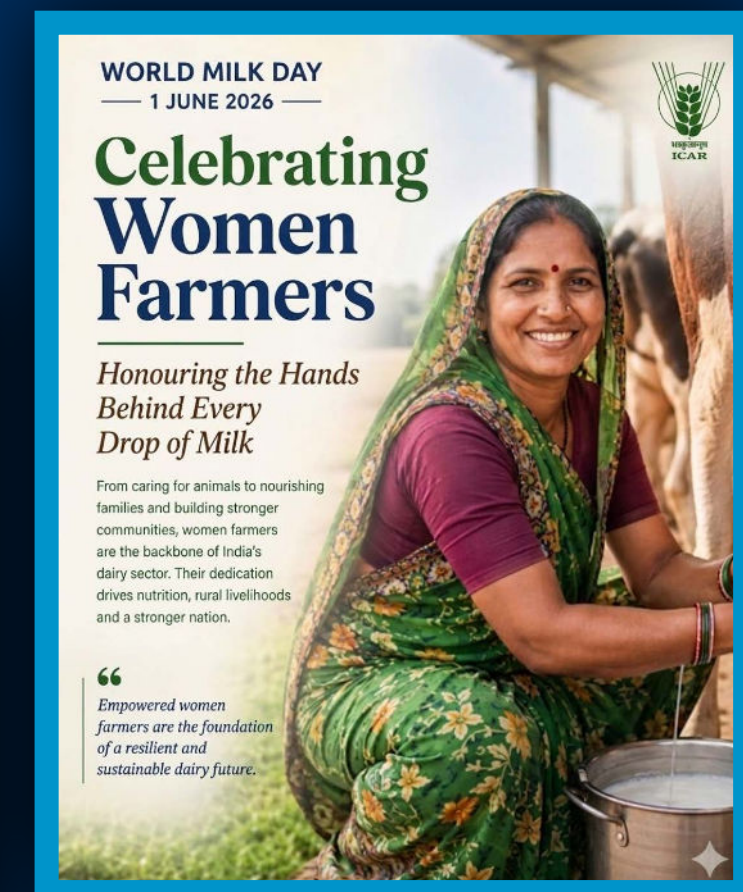
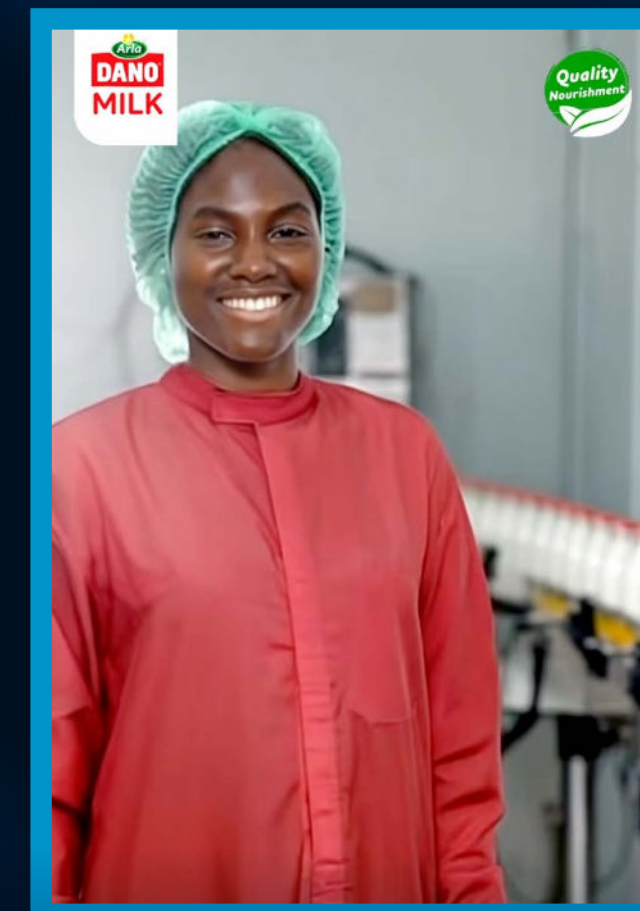


WORLD MILK DAY | 2026 REPORT

GLOBAL DAIRY PLATFORM

Celebrating Women Farmers

World Milk Day, June 1, 2026





WORLD MILK DAY | 2026 REPORT

World Milk Day 2026 Highlights

A quick look at notable activity from this year's event.

World Milk Day

Celebrating Women Farmers | **Monday, June 1, 2026**



WorldMilkDay.org



2.3 billion reached



Participation from a wide variety of countries across six continents



Featured in press articles, YouTube videos and trending on social media platforms



Activity from major brands across the world



Telling dairy's integrated story
Nutrition, socio-economic impact and environmental progress featured



Recognition of women farmers worldwide
Countless campaigns, events and social media posts featured women farmers

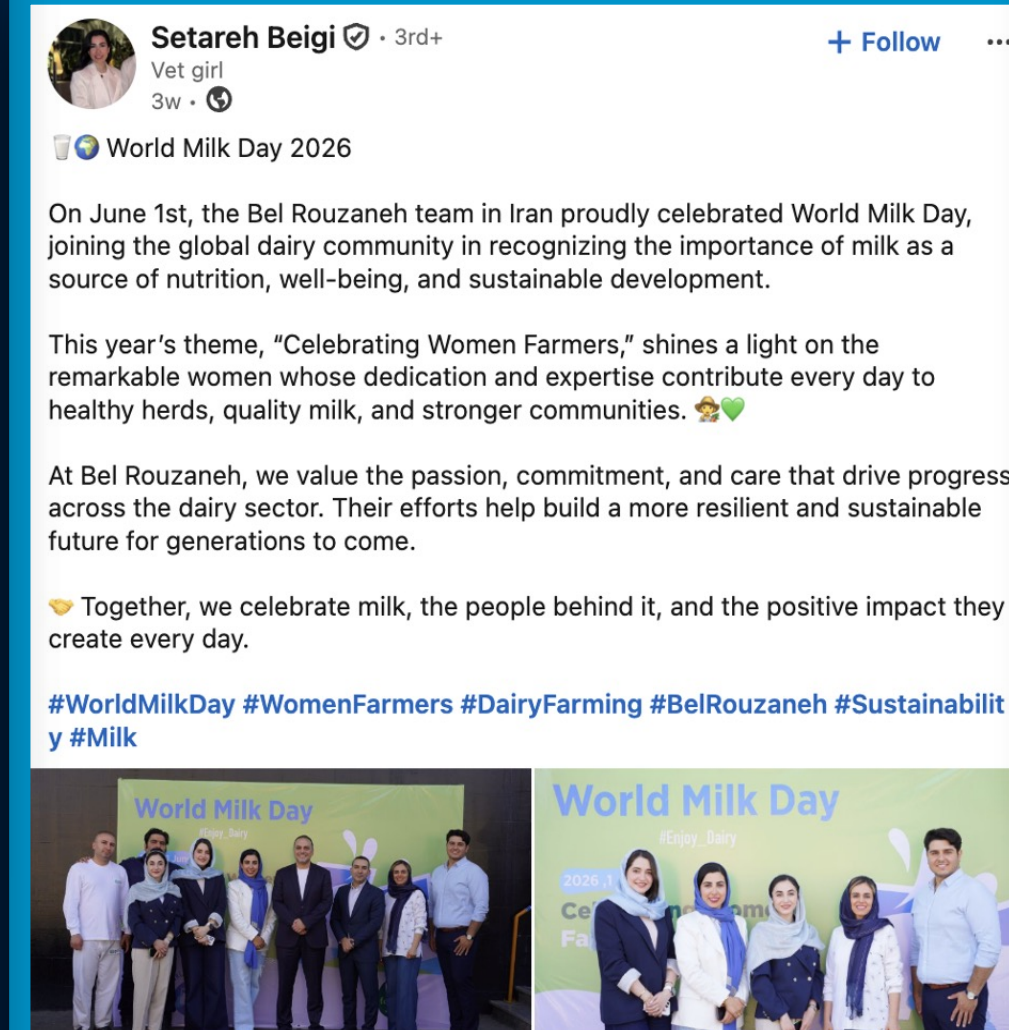
Embracing the Theme: “Celebrating Women Farmers”

From Asia to Europe, Africa, the Americas and Oceania, the essential role of women farmers and women in dairy was shared on social media and beyond.



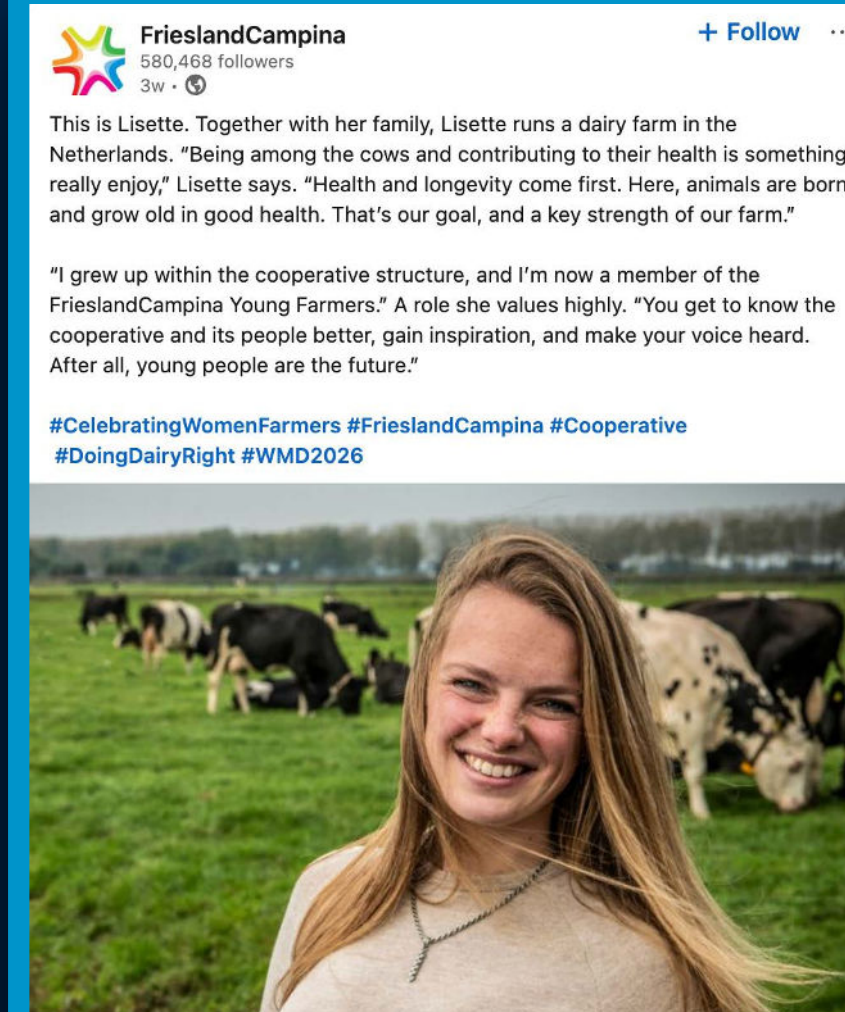
MELK (Norway)

MELK crowning Norway's Female Dairy Farmer of the Year



Bel Rouzaneh (Iran)

Marking #WorldMilkDay 2026 around the “Celebrating Women Farmers” theme and a resilient dairy sector



FrieslandCampina (Netherlands)

FrieslandCampina profiling Lisette, a young Dutch farmer



Thefeedgate (India)

Shared a #WorldMilkDay post built on the “Celebrating Women Farmers” theme



Vou Tsok-Nwok (Nigeria)

Veterinarian reflecting on her role as a panelist at a World Milk Day event in Nigeria

Land O'Lakes, Inc.
122,092 followers
1mo · 🌐

+ Follow

...

Today we celebrate **#WorldMilkDay** and the start of **#NationalDairyMonth**. As a farmer-owned cooperative, it all starts with them at **Land O'Lakes, Inc.** -- the farmers behind the products people know and trust.

Throughout June, we'll be highlighting their stories across our social channels.

This year's theme, led by the **Global Dairy Platform Inc.**, is "Celebrating Women Farmers," which recognizes the essential and vital role women play in agriculture.

Join us in celebrating the farmers at the heart of dairy. 🐄🥛🌱

Land O'Lakes (US)
Highlighting women dairy farmers for **#WorldMilkDay** and **#NationalDairyMonth**

Dano Milk (Ghana)
Video spotlighting women dairy farmers

Dairygold Co-Operative Society Ltd
29,964 followers
1mo · 🌐

+ Follow

...

As we celebrated World Milk Day on 1st June, we are proud to recognise the people at the heart of our milk production.

This year's theme, "Celebrating Women Farmers," highlights the vital role women play across every aspect of agriculture - from farm management and animal care to leadership and decision making.

At Dairygold, we're proud of our female Members who bring dedication, expertise, and innovation to their farms every day. In recent years, we've taken steps to strengthen diversity within our Representative Structure, including introducing Designated Regional Committee Seats to broaden participation, bring new perspectives, and enhance gender and age balance.

We remain committed to supporting and championing our female Members, ensuring their voices are heard and their contributions recognised.

DairyWomen Ireland

#WorldMilkDay #WomenInAgriculture #IrishDairy #DairyWomenIreland

Dairygold Co-Operative Society (Ireland)
Highlighting the vital role women play in the dairy industry

Australian Dairy
May 25 · 🌐

+ Follow

...

Behind Aussie milk are women farmers with many roles 🐄 ... **See more**

Behind your morning milk are women with many roles.

Australian Dairy (Australia)
Celebrating the women farmers behind Aussie milk

WFO
@worldfarmersorg
Follow

+ Follow

...

Women in dairy farming are challenging stereotypes every day. 🐄

This **#WorldMilkDay**, meet **#WFOGymnasium** @elisabeth_hidden @LRFSverige and discover the reality behind the myths.

#FarmersInAction #EnjoyDairy #IYWF2026 #YearOfTheWomanFarmer @WorldMilkDay

3:06 AM · Jun 1, 2026 · 748 Views

World Farmers Organization
challenging stereotypes about women dairy farmers

Embracing the Theme: “Celebrating Women Farmers”

National champions were crowned, leaders amplified more support for the dairy sector, and women farmers spoke from their personal perspectives. The campaign theme turned into a genuine global movement, proving women aren’t just part of dairy’s story, they’re helping to lead it.



Telling Dairy's Integrated Story

Many World Milk Day events, articles, videos and social media posts told the story of dairy's nutritional strength, socio-economic impact and environmental progress.

【公式】Jミルク放送部 @Jmilkofficial · Jun 1
ハッシュタグ
#牛乳でスマイル #牛乳月間

ほかの人の素敵な投稿を見かけたら「いいね」してつながりましょう🥰❤️

※ハッシュタグをつけた投稿は、牛乳でスマイルプロジェクト、Jミルクの公式サイトや公式SNSアカウントで取り上げる可能性があります。



World Milk Day 6.1

USDEC U.S. Dairy Export Council
10,421 followers
1mo · 🌐

Milk is an essential part of balanced diets around the world, delivering vitamins and nutrients to people of all ages. So, on this World Milk Day, raise a glass or indulge in one of the delicious foods it helps to make!

This is also the beginning of June Dairy Month.

USDEC celebrates U.S. dairy farmers, processors and distributors who provide nutritional dairy products to help improve the health of consumers around the world.

Learn more about the dairy's contribution to the global food system in this fact sheet from Global Dairy Platform: <https://bit.ly/4dVD8Nb>

#WorldMilkDay #EnjoyDairy #JuneDairyMonth



ILRI International Livestock Research Institute (ILRI) + Follow
2h · 🌐

Happy #WorldMilkDay! 🥛🌟 Today, we are celebrating the absolute backbone of the global dairy sector: the women who produce Africa's and Asia's milk.

From roadside milk bars to village cooperatives, women do the heavy lifting—milking, processing, and selling. By 2030, Africa's demand for dairy is projected to grow by 80%. Meeting this demand won't happen through imports; it will be achieved by empowering the women already doing the work.

For over 50 decades, @ILRI research has worked to make smallholder dairy more productive, climate-resilient, and equitable. Today, we salute the resilient women farmers and the scientists partnering to create a more food-secure future.

When you support a woman dairy farmer, you don't just secure milk—you secure a community. Let's invest in the science, tools, and policies that make their labor count fairly.

Happy World Milk Day! 🌟🥛

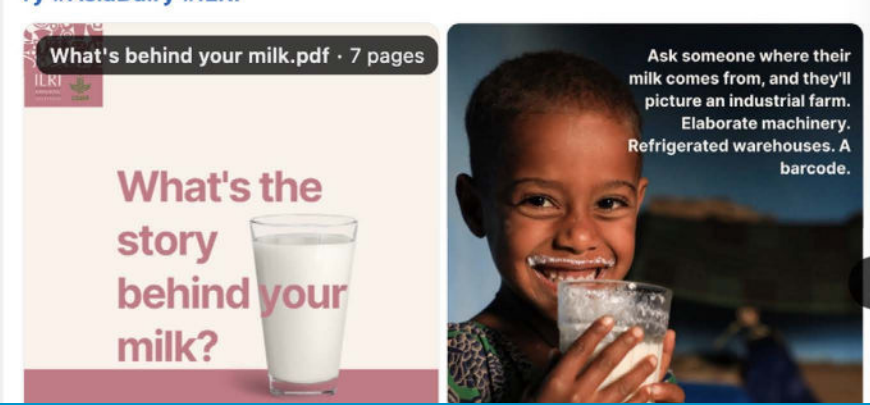
<https://lnkd.in/eCMBauZE>

FAO FAO Livestock CGIAR Global Dairy Platform Inc. Kenya Dairy Board CGIAR

#WorldMilkDay2026 #WomenInDairy #FoodSecurity #ZeroHunger #AfricaDairy #AsiaDairy #ILRI

What's the story behind your milk? 7 pages

Ask someone where their milk comes from, and they'll picture an industrial farm. Elaborate machinery. Refrigerated warehouses. A barcode.



Bone health tips South Africans can follow ahead of World Milk Day



Published by Lulama Klaassen on May 28, 2026

As conversations around healthy ageing continue to gain momentum in South Africa, nutrition experts are placing renewed focus on one of the body's most overlooked foundations, bone health.

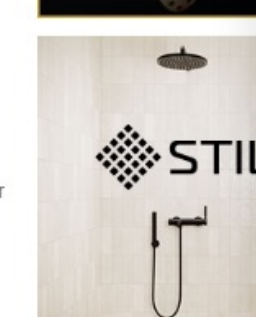
Ahead of World Milk Day on 1 June, *Rediscover Dairy* is encouraging families to rethink the small daily habits that quietly shape long-term mobility, strength and independence later in life.

From what goes into a lunchbox to how often people move their bodies, health professionals say the choices made over decades can influence how well bones hold up with age.

The role dairy plays in stronger bones

Registered dietitian Maretha Vermaak, speaking on behalf of Rediscover Dairy, said bone health is not something people should only think about later in life.

"It's important to consider that bones are living tissue that, like muscles and skin, change according to life stage and lifestyle habits. What we eat,



Jan Derck van Karnebeek + Follow
CEO at FrieslandCampina
1mo · 🌐

Today, on World Milk Day, we celebrate something simple, yet so powerful.

Milk is one of nature's most accessible sources of nutrition, nourishing billions of people every day in many forms and traditions around the world.

In a time when access to safe, nutritious food is still not guaranteed for everyone, the role of dairy is both relevant and meaningful in supporting balanced diets.

Milk is not just about nutrition. It also represents dairy farmers caring for their cows and land, to the colleagues and partners across the value chain who make it accessible around the world.

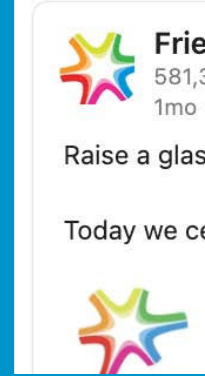
At [FrieslandCampina](#), we see dairy as a shared responsibility to provide access to better nutrition, support resilient farming communities, and continuously improve how we produce our food. Grateful to be part of that journey 🥛

#WorldMilkDay #PowerOfMilk #Nutrition #DoingDairyRight #WMD2026

FrieslandCampina
581,348 followers
1mo · 🌐

Raise a glass, it's World Milk Day 🥛🌟

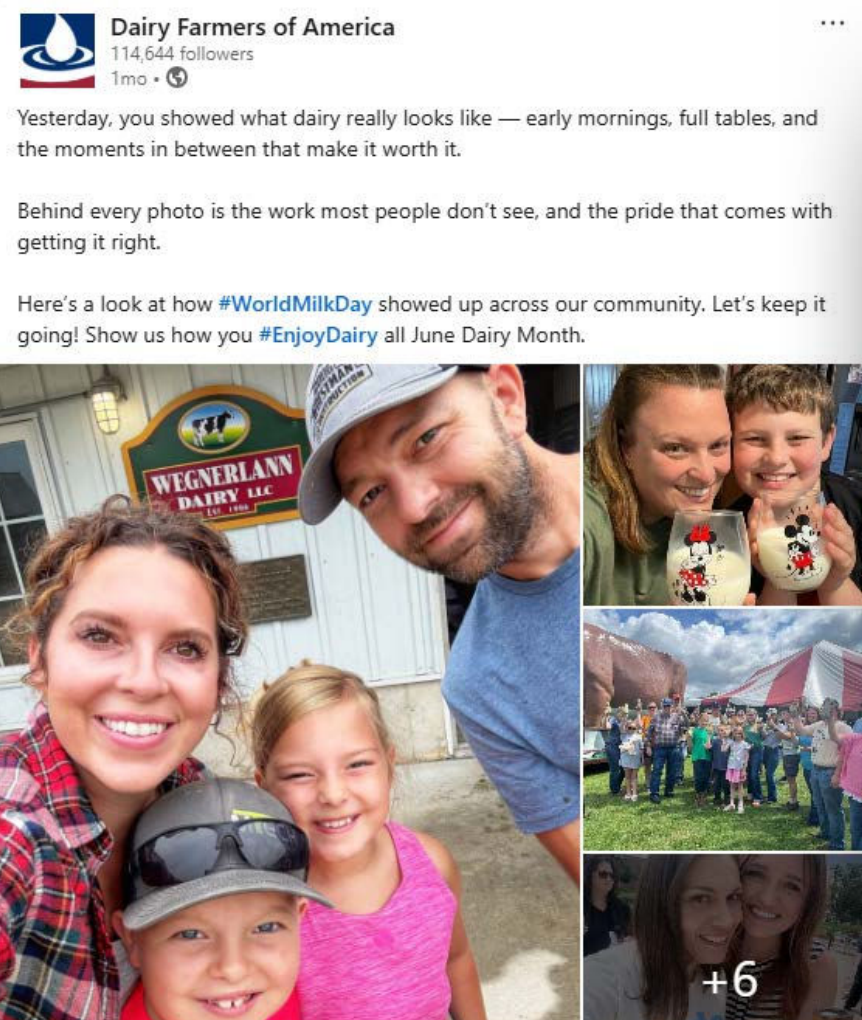
Today we celebrate milk in all its goodness, nutrition, and ...more



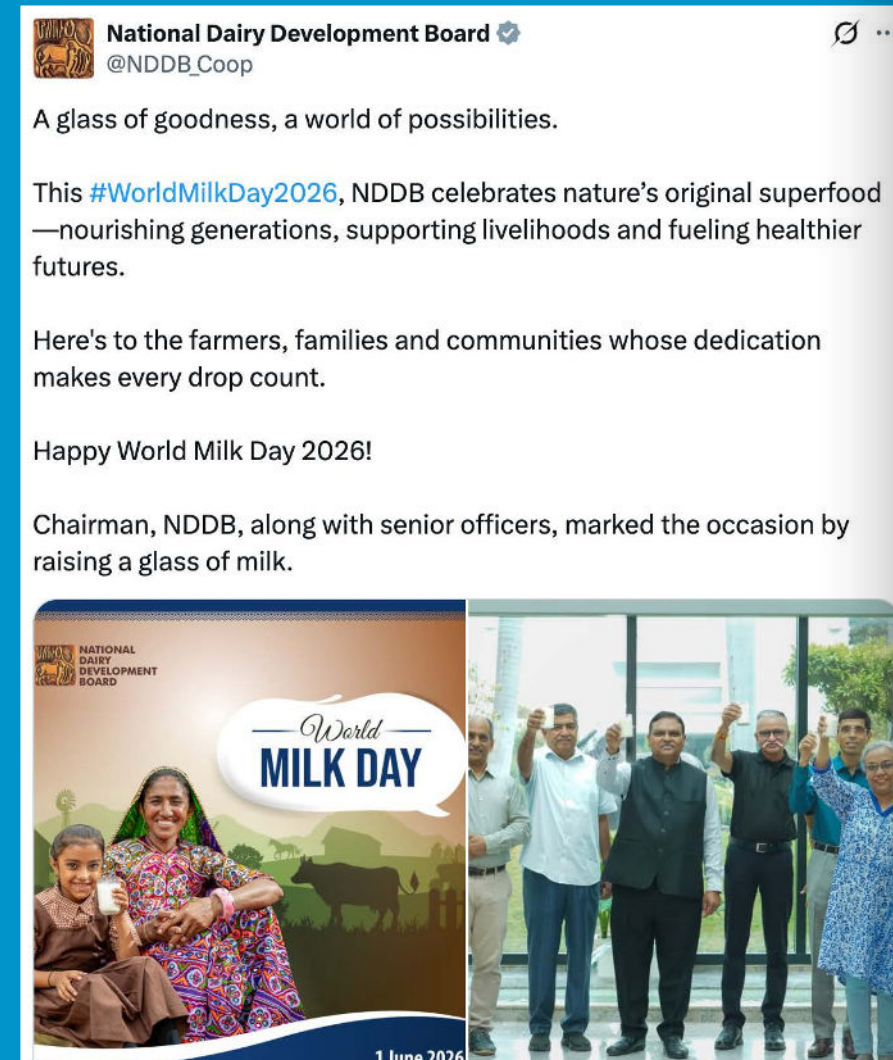


Celebrating World Milk Day on Six Continents

Dairy producers and major food brands ran campaigns while governments and national dairy boards/associations shared the benefits of dairy.



North America - USA



Asia - India

Peak Milk Celebrates World Milk Day 2026 with Record-Breaking Breakfast Experience

... And Nationwide Category Educational Campaign

BY O'LEKAN BABATUNDE — June 9, 2026 in Promotions



Africa - Nigeria

Dia Mundial do Leite: Rota do Leite fortalece o pequeno produtor e impulsiona o desenvolvimento regional

A Rota de Integração Nacional, programa do MIDR, leva apoio técnico, capacitação e integração com cooperativas e outros produtores da região

Compartilhe: f x in

Publicado em 30/05/2025 17h28



South America - Brazil

Summary

For World Milk Day, we were out and about **Offline & Online** with our **#Realitycheck!**

94.000 Total Streams
< 300 New Followers
2.875.571 Offline Impressions



Format

The stream delivered strongly on the concept "From Screen to the Stable": Gaming entertainment was used to convey real agriculture in an accessible, positive, and dialogue-oriented way. Additionally, the broad public was reached particularly successfully with our OOH campaign.

Sentiment
60 % Positive
38 % Neutral
2 % Negative

Europe - Germany

FCEPL celebrates World Milk Day with school students across the country

Posted on June 2, 2026 UTC

Share on Facebook | Share on Twitter | in



Asia - Pakistan

World Milk Day Connects Actors in the Dairy Development Value Chain

ADMIN / JUNE 8, 2026 / NEWS

Addis Ababa, 08 June 2026 (Ministry of Agriculture)

The Ministry of Agriculture, in collaboration with international development partners and other key stakeholders, colorfully celebrated World Milk Day under the theme “Celebrating women farmers from village to every home, their contribution keeps the nation nourished and strong”.



Africa - Ethiopia

June 1 is World Milk Day: Celebrate with Dairy Farmers of Canada

Posted by Press Release | May 27, 2026 | News |

SHARE: | |



North America - Canada

fonterra.nz

fonterra.nz · Original audio

It starts with Dairy products trusted around the world



Oceania - New Zealand

Diario EP

PERÚ

Familias de pacientes pediátricos recibieron orientación nutricional

12 DE JUNIO DE 2026



South America - Peru

Celebrating World Milk Day on Six Continents

For example, Initiative Milch’s #Realitycheck in Germany reached 2.87 million offline impressions and 94,000 streams, and Peak Milk staged a record-breaking breakfast experience in Nigeria. The celebrations reached communities and connected the sector, putting women in dairy front and center for the “Year of the Woman Farmer.”





Embracing the Power of Global Partnerships



Year of the Woman Farmer Interview Series

Hosted by Sophie Gregory

UK farmer Sophie Gregory started her woman farmer interview series, posting conversations with US and India-based farmers on the World Milk Day website.



At least 2.3 billion reached,
making this the biggest World Milk Day to date



Several dozen countries across six continents
participated in WMD



Featured in at least 100 media stories, web articles and videos
around the world, plus trending on social media



Over 500,000 engagements
across social media platforms



This year's GDP-created toolkit and graphics
were deployed by dozens of organizations and individuals across the world



GDP collaborated with a network of partners and creators worldwide
including two women dairy farmers, Sophie Gregory of the UK and Gina Gutierrez of Mexico



A Selection of WMD 2026 Articles and Videos from Around the World

MEDIA

Australia

- Farm Online

Bangladesh

- Daily Sun
- Daily Asian Age

Brazil

- MIDR / Rota do Leite

Canada

- The Review

Costa Rica

- The Costa Rican News (Dos Pinos)

Ethiopia

- Ethiopia Ministry of Agriculture

Germany

- Milchpraxis

Ghana

- Graphic Online (Arla Foods)
- B&FT Online (Cowbell)

Global

- Dairy News Today
- FIL-IDF – WMD 2026: women across the value chain
- Dairy Sustainability Framework – WMD 2026

India

- The Indian Eye
- Krishi Jagran
- Storyboard18
- AgriMoon
- Bankers Adda
- Free Press Journal
- The Hindu (Namakkal)
- The News Mill
- Daily Excelsior (rural women)
- Daily Excelsior (women farmers)
- The Hindu BusinessLine

Malaysia

- SAYS (Dutch Lady)

Moldova

- Logos Press (MAIA Ministry)

Nepal

- Ratopati

Nigeria

- MSN / FrieslandCampina
- BusinessDay NG (5 women farmers)
- Naij News Alert (targets)
- Naij News Alert (FG)
- Real News Magazine
- BrandIQ (FrieslandCampina WAMCO)
- ThisDay (Kerrygold)
- Brand Crunch (Peak Milk)
- Dairy Business MEA (CDRAN)
- Marketing Edge
- Guardian NG (Outspan / OFI)
- Dairy Business MEA (Outspan / OFI)
- Federal Ministry of Information (FMINO)

Pakistan

- Biz Today (FCEPL)

Papua New Guinea

- The National

Peru

- Grupo Gloria × Casa Ronald McDonald

Philippines

- PNA
- SunStar (Carmen's Best)

South Africa

- Farmer's Weekly
- Bizcommunity
- Cape Town ETC (bone health)

South Korea

- Maeil Business (MK)

Taiwan

- Immigration News

United Kingdom

- Farmers Guardian
- Belfast Telegraph (Anna Downey)
- Farming Life (Anna Downey)
- (Wales)Brecon & Radnor (FUW column)
- Yahoo Finance (Viva)

United States

- USDEC – Year of the Woman Farmer
- Dairy MAX – Year of the Woman Farmer
- New York Dairy – Year of the Woman Farmer
- USDA – Gearing up to celebrate

Zimbabwe

- The Herald

VIDEO

Austria

- PÖTTINGER

Bangladesh

- Asian Television

India

- Doordarshan
- Ananda
- Snehalaya
- Aashirvaad Dairy
- Sanjeev Kapoor KhazanaIndia

Malaysia

- Dutch Lady

Mali

- Mali Online TV

Mauritius

- Crazy TV

Nigeria

- NTA Network
- NTA News
- Nestle CWA
- Idi Maiha

Pakistan

- Haleeb Foods

Sri Lanka

- Chello

Suriname

- STVS Suriname

Turkey

- Süttaş
- Tarim TV

World Milk Day



Global Dairy Platform's membership of dairy companies, associations, scientific bodies and other partners collaborate pre-competitively to lead and build evidence on dairy's role in the diet, and show the sector's commitment to responsible food production.

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